

Seattle Film Commission
Meeting Minutes
Monday, June 26, 2023, 9:30am to 11:30am



Present: Beth Barrett, Laura Jean Cronin, Lowell Deo, Champ Ensminger, Tom Florino, Mark Freid, Michael Huang, Kat Ogden, Melissa Purcell, Anthony Tackett

Staffed By Office of Economic Development: Chris Swenson, Taylor Durand-Scaggs

Note: These are "raw minutes notes" based on the discussion of the 6/26/23 meeting, do not include every word spoken, and are not a literal transcript.

Meeting Called to Order at 9:31am by Chair Kat Ogden

General Order of Business

- I. Land Acknowledgement
- II. Welcome and round table check in
- III. General Order of business
 - A. Administration
 1. Review and approve 5/22/23 meeting minutes
 - Removing the third 't' in "getting. "Removing a bullet point in item point 5. Other spelling errors are corrected
 - Vote: Approve 5/22/23 meeting minutes as amended – unanimous approval
- IV. Executive Session (closed to the public)
 - A. Position 11 – Immersive Technology
 1. Review potential candidates and discuss nominations
 - a. Position 11 – Immersive Technology
 - Review potential candidates and discuss nominations. Pros of each candidate are discussed. Thoughts are addressed
 - Another candidate has been added, and information has been distributed to commissioners
 - Discussion of access issues of finding committee bios on the City of Seattle website
 - Chris Swenson will share how to navigate the Seattle Film Commission webpage
 2. Vote on Position #11 – Immersive Technology
 - Vote: Nominate Budi Mulyo for Seattle Film Commission Position #11 – unanimous approval
 - B. Committee Leads – Chairs established
 1. Committees
 - a. Committee chair nominations
 - Tom Florino is nominated for the chairperson for the Economic and Workforce Development Committee
 - Mark Freid is nominated for the chairperson of Policy Committee
 - Beth Barrett is nominated for the chairperson of the Marketing, Branding and Initiatives committee

- b. Potential vote to confirm Committee chairs
 - Vote: Nominations for Committee chairpersons – unanimous approval
- c. Non-Commissioner / community member participation in Committees
 - Discussion of establishing guidelines to give non-commission/community members structure when participating.
- d. Engaging with community and industry stakeholders
 - Discussion of the importance of considering different backgrounds, including people who grew up in Seattle but now live outside of the city due to increasing prices.
 - Discussion of diversity representation of industry and community stakeholders.

V. Events and Media

A. Recap

1. June 14 City of Music Mixer
 - Seattle Music Commission. Experiences shared by SFC members who attended. The relationship between music and film are discussed. Commissioners encouraged by the confluence and future opportunities between the Commissions
2. June 12 Film Commission Chairs and Music Commission Chairs virtual meet and greet
 - Chairs shared takeaways from the meet and greet. Encouraged by the overlap in the work of the commissions, and the shared vision for a thriving creative economy. Excitement for the next 10-15 years in the work that's being conducted now in the commissions

B. Upcoming

1. June 27, 5:30 – 7:30 PM Seattle Chamber Councilmember and Candidate Meet & Greet
 - Tickets purchased for four commissioners. Email with more information to be sent out soon. Great opportunity to say hello to current councilmembers and council candidates and discuss the importance of the film commission
2. June 29, 5 - 8PM and Friday, June 30, 5 - 8PM Harbor Island Studio Open House
 - Role is for commissioners to be present to the community and speak to those we represent. OED will provide a table and information on the Seattle Film Office and film commission
3. September 9, The Summit, Seattle Film Commission hosted mixer
 - Advising to hold the date for this event, which will be a mixer after the final panel/seminar at the Summit. More details to come
4. September 21 & November 2023, SIFF Gala and Cinerama opening
 - Continued discussion of the SIFF Gala and Cinerama, dates and programming to come

5. November 2023 City of Seattle Creative Industries Career Day engagement and surveys
 - Goal to increase the number of youth interested in film careers
 - Working with partners to finalize plans
 - May engage commission for survey or other outreach to youth and industry stakeholders for programming recommendations
- VI. Office of Economic Development Updates
- A. Creative Economy Manager job recruitment
 - Creative economy manager open now. Creative economy currently includes film, music, and nightlife, and will expand with guidance from the incoming manager. The position is open until July 18th. Nationwide recruitment is currently being conducted, request the commission to continue getting the word out
 - B. Downtown Action Plan
 1. Increasing film production downtown
 - The city initiative to rejuvenate downtown Seattle. Many upcoming events to increase foot traffic to downtown. Increasing film production downtown is a proposed priority, will likely be in the second wave after event activation summer priorities
- VII. Future Opportunities and Committee Work
- A. Cinerama Superinternships
 - Offers opportunity to intern with organizations and businesses in the music and film industry. There's an opportunity to do the same with Cinerama. There are currently talks, and it might be fast-tracked. The commission is interested
 - B. AFCI (April 2024)
 - SFC to participate. Film market where people all over the world make their deals, purchase items, etc. Opportunity for SFC to present themselves. There's also an opportunity for the City of Seattle to purchase film space in the city
- VIII. Summary and Next Steps
- Committee meetings can be conducted online
 - All committees are asked meet prior to the commission meeting and each committee's chair to report back to the full commission

Motion to adjourn

Vote: Unanimous approval.

Meeting ends