

**MINUTES****Seattle Music Commission Meeting***Wednesday, June 21, 12:15 – 2:00 p.m.*

Seattle City Hall, Boards &amp; Commission Room L280

- Commissioners Present:** Jennifer Czeisler, Jerry Everard, Catherine Harris-White, Tony Kiewel, Tim Lennon, Sharlese Metcalf, Daniel Pak, John Roderick, Reese Tanimura, Adam Zacks, Nadine Zgonc
- Commissioners Absent:** Jody McKinley (Chair), Patty Isacson Sabee (Vice Chair), Adrian Burton, Ricardo Frazer, Ben Hunter, Gyasi Ross, Joan Sandler, Nicole Jon Sievers, Karen P. Thomas, Hollis Wong-Wear
- SMC Staff Present:** Kate Becker, Alex Rose, Slade Burgess
- Call to Order:** The third meeting of the SMC was called to order at 12:15 p.m. by Reese Tanimura

**Public Comment:***Jackie Ryall – SMASH (Seattle Musicians Access to Sustainable Healthcare)*

- SMASH is a 501(c)(3) nonprofit that provides free or reduced healthcare for Seattle musicians.
- SMASH is currently working with Country Doctor, Bastyr, and creating custom molded ear pieces for musicians.
- SMASH requests support from the commission in finding office space and creating more exposure throughout Seattle for the organization.
  - Commission suggests reaching out to Artists Trust and collects materials to provide musicians.

*C Michael Woodward – Gender Odyssey*

- Gender Odyssey will have a conference focused on transgender and gender diverse people in Seattle in August 2017. On August 27, the conference will have an artist showcase featuring musicians that are paid through the organization.
- Gender Odyssey needs monetary support and invites commission members to join.
  - Commission suggests 4Culture and Seattle’s Office of Arts and Culture grants.

**Regular Commission Business**

- *Approval of Minutes:*
  - Unanimous Approval of **April 19, 2017 Minutes**

**Mary Cadera, Meli Darby, Jeff Vetting – Upstream Music Festival**

- Jeff Vetting provides a recap of Upstream Music Festival.
  - 30,000 Attendees (5,000 community members accessed for free)

- 365 Bands, all genres (~2000 musicians total)
  - 40+ buskers in Pioneer Square
  - Public stages, seven public art installations
  - New App – 29k songs played through app, 4500 favorited artists
  - 8 Mainstage Artists
- Mary Cadera provides a recap of Upstream’s 2-day Summit.
    - 2,500 Attendees
    - 22 Breakout Sessions, 74 panelists/presenters
    - Community centric session had high attendance
    - High attendance of young people
    - VR sessions had low attendance
- Meli Darby discusses the strong foundation built at this year’s festival and the success of the guest curators and festival’s success in showcasing local artists.
- Upstream team opens meeting up to questions and comments from the music commission.
    - The digital tip jar awareness was low. A few hundred tips paid to artists, avg \$10. Program is worth keeping but needs stronger marketing in the future.
    - Unico Properties (bldg. mgmt. for Smith Tower, Grand Central Building) provided several of the vacant spaces utilized. The festival looks to continue using vacant spaces in future festivals.
    - Upstream is aware of the sound bleed over during breakout sessions and is adapting to fix next year.
    - SMC strongly supports the continuation of guest curators.
    - SMC encourages more youth volunteer opportunities throughout the festival.
    - Upstream worked closely with Pioneer Square Alliance throughout the entire process and felt the neighborhood had positive response to the festival.

### **Mayor’s Film and Music Day**

- SMC appreciated Mayor Murray’s truthfulness on priorities.
- SMC is concerned with the change in parking meter hours and how this will negatively impact the music industry.
- Mayor Murray confirmed that there is no city space available for musicians, and if space does become available, it will be used as a homeless shelter.

### **Subcommittee Updates**

- *Executive Committee*
  - Three commissioners will be transitioning out in August.
    - Commissioners can advocate for new commissioners
    - Alex Rose requests commission nominees one week from meeting
  - The commission has a \$50,000 budget that needs to be allocated.
- *Advocacy + Economic Development*
  - Roundtable will begin meeting to discuss creating a community viable for musicians.
  - Seattle Office of Arts and Culture released its CAP Report on cultural spaces.

- *Youth + Community*
  - Committee is looking to gain more community exposure for upcoming programs.
    - Committee will attend community events to promote upcoming programs.
    - Committee asks full commission to promote upcoming activities while at events this summer
      - Commission will create spread sheet listing events that commissioners are involved in to provide opportunities for commission representation.
  - Race and Social Justice Initiative training will take place in late September or October once new commissioners have joined.

### **Seafair**

- Commission discusses participation in Summer 4<sup>th</sup> and Seafair weekend.
  - Seafair Summer 4<sup>th</sup>
    - Catherine Harris-White agrees to MC. Jennifer Czeisler agrees to be available if needed and Sharlese Metcalf will be backup.
  - Seafair Parade
    - Nicole Jon Sievers and Catherine Harris-White agree to participate. Jennifer Czeisler is tentative and Sharlese Metcalf will be backup.

### **Arena Redevelopment Public Benefit – Tom Mara**

- Tom Mara presents plan to redevelop Seattle Center courtyard during Key Arena Construction
  - Tom is presenting on the current vision in what is needed to redevelop the courtyard; no action is currently needed from the SMC.
  - New construction will create a performance space and infrastructure for public benefit.
  - KEXP, The Vera Project, and SIFF will activate the space but will not exclusively hold the space.
  - Tom met with KEXP and Oakview to discussed the overall role Key Arena can play in the community.

### **Roundtable Discussion with Developers**

- The purpose of the roundtable is to have a thoughtful discussion around Seattle affordability and gentrification with developers to ask for contributions to the city.
  - Artist Coalition for Equitable Development group is looking for a meeting with Paul Allen
- Date needs to be confirmed for the forum.
  - Week of July 10 or July 17 proposed.
  - Date will be determined and sent to all commission members.

### **OFMSE Updates**

- Rhapsody laid off half of their staff including their City of Music intern. Intern has moved to One Reel.
- Columbia City Theater is for sale and at risk of being purchased for redevelopment.
  - Property owners are asking \$2.5 million which Columbia City Theater cannot currently afford.
    - SMC discuss opportunity in the building being designated as a landmark.
    - SMC discuss not relying on a historical designation but instead creating a loud presence about keeping the theater open.

### **General Updates**

- Catherine Harris-White will perform during halftime at the June 23 Storm basketball game.
- Daniel Pak discussed Totem Star/Youth Speaks Studio release at Youngstown Cultural Arts Center.
- Kate Becker and Reese Tanimura will join Chris Weber to discuss community aspects at Bumbershoot.

**Meeting Adjourned 2:00pm**

**Future Music Commission Regular Meetings:**

- **Wednesday, September 20, 2017**
- **Wednesday, November 16, 2017**