

MINUTES

Seattle Music Commission Meeting

Wednesday, November 14, 2018 12:15 – 2:00 p.m.

Seattle City Hall, Boards & Commission Room L280

Commissioners Present:

Reese Tanimura (Chair), Sue Ennis, Jerry Everard, Catherine Harris-White, Sharlese Metcalf, Nate Omdal, Daniel Pak, Nicole Jon Sievers

Commissioners Absent:

Jennifer Czeisler, Joleen Hughes, Ben Hunter, Tony Kiewel, Tim Lennon, Gyasi Ross, Ben Secord

SMC Staff Present:

Kate Becker, Meli Darby, Allie Lee, Scott Plusquellec

Call to Order:

The fourth meeting of the SMC was called to order at 12:15 p.m. by Reese Tanimura

Public Comment:

- No public comment

Period of Maximum Constraint (POMC) Presentation:

- Presented by Scott Plusquellec, OFM Nightlife Business Advocate and OFM Seattle Squeeze Outreach Committee Representative
- Handouts with contact info and links to additional resources distributed
- Presentation centered on how City teams are figuring out a work plan for POMC and major downtown construction impacts and encouraging our community to think about how to get around
- Questions and comments:
 - Q. What does the City recommend for commissioners needing to get to Music Commission meetings downtown on Wednesdays by noon?
 - A. Take Link light rail (get off on 3rd). Driving is not recommended.
Comment: Many musicians in our community have instruments and equipment and will need to drive in downtown during POMC.
 - Q. When does the Northgate Link extension open?
 - A. 2021
 - Q. Will nothing get in the way of the Link light rail?
 - A. Correct
Comment: The four committees for the City's response are the general committee, outreach committee, internal communications group, and operations group.

Regular Commission Business:

- Minutes from September approved

- Sue Ennis motioned to approve, Catherine Harris-White seconded, all approved (no oppose, no abstain)
- SMC 2019 Parking Pass applications: Please fill out and submit to Allie Lee (allie.lee@seattle.gov)
- New Vice Chair vote: Executive committee nominated Jenn Czeisler. Votes will be solicited electronically.

City of Music Vision 2020-2030

- OFM Director Kate Becker provided an overview of the commission’s work and OFM’s relationship with the commission for new commissioners. In sum, OFM advocates for SMC’s initiatives; OFM helps make connections for SMC and internally advocates to drive actions forward. OFM and SMC would occasionally separate ways since Commissioners, unlike City employees, can advocate for politically-natured causes.
- Invitations to focus group will go out to commissioners in the next few weeks, once Music Ecosystem Survey ends. Commissioners get to shape the City of Music vision for the next 10 years.

2019 Work Planning

- 2018 Work Plan Assessment
 - Assessment handouts (Youth + Community, Advocacy + Economic Development) distributed to identify ongoing SMC initiatives
 - Chair reflects on SMC’s work in 2018 and notes that for our future work plan we need to focus on capacity for commissioners, areas we can leverage our voice and collective power the best for impact, and areas where we can just be a supportive entity. We also need to know where we fall in terms of professional development opportunities; what are our responsibilities and actual tasks?
 - Purpose is to determine work to move forward in 2019, work to designate for other entities (work that is not our priority but that we would still support), work we need to be specific about in terms of action, and our overall vision including new priorities
- 2019 Work Plan Priorities: Continuing + outstanding work from 2018
 - Commissioners prioritized existing initiatives through a red/yellow/green/blue visual consensus exercise
 - Red: Items to let go of that are not a priority but the commission still supports
 - Yellow: Items that are important but not sure how the commission can impact or move forward. Needs further discussion.
 - Green/Blue: Items that are continuing priorities in 2019
 - Youth + Community Initiatives - *Listed in order of priority*
 - **“Increase youth and community input and engagement”**
 - Objective 1: Hold quarterly community-led, equity focused roundtables to break down barriers, voice concerns and needs. *Audiences listed in order of priority:*
 1. Funders/lenders
 - ❖ Need to figure out which funders/lenders have a bent towards community-oriented projects (banks, lending agencies, etc) and maybe invite them to our community meetings?

- ❖ Musicians need more resources because many of them don't know if they are even candidates to receive funds; Is there a way we can state who qualifies and what their options are?
- 2. Music industry gatekeepers
- 3. Developers
- Objective 2: Consult with youth and community for input on SMC work; activate youth orgs (Totem Star, The Vera Project, etc.). *Topics listed in order of priority:*
 1. Affordability
 2. CAP Report
 - ❖ This is a report from OAC about cultural space outlining 30 suggestions for moving forward in a tangible way
 - ❖ A certification program is being developed, and PDA effort is underway
 - ❖ Chair suggests we observe OAC's CAP efforts and see where we can intersect and support
 - ❖ Jerry suggests a narrow-down process where we review the CAP report to identify any particular initiatives that we want to support – Meli will send out a link to electronic CAP report
 - ❖ Get progress updates from OAC
 - ❖ Nicole suggests that we simplify and take on clear initiatives that we can actually develop and execute
 3. Youth-oriented programs (Career days, internships)
 - ❖ First Youth Roundtable and Open Mic event was successful in 2018
- **“Support youth career exploration in music and arts”**

Objectives listed in order of priority:

 - Objective 1: Music Career Day
 1. Ensure diverse genres and opportunities involve youth in planning
 2. Anticipate more SMC engagement with Career Days
 3. More organizations will be involved in future years
 4. Nicole suggests that we have a Youth Music Commissioner position who can bring the youth voice directly into commission meetings and resolve issues
 5. Kevin Sur has offered to help with future production of City of Music Career Day
 6. Sharlese suggests that Youth Roundtable be a subcommittee of the Youth + Community Committee
 - Objective 2: Support youth mentorship via existing events (e.g., The Mixer, Career Days)
 1. Who would be the people we work with that are committed?
 2. Should we leave this work with the OFM/OED/ARTS team, and are there opportunities that the commission can identify that would help?
 3. The intricacies of mentorships are challenging
 - Objective 3: Assist with employer recruitment for City-supported internships
 1. Possibly breaking out youth vs. adult mixers? Nate suggests creating opportunity for a “so you want to get an internship” event

2. Can we circle back with the 6-7 organizations that hosted interns in the Super Internship Program to garner information that might help future intern employers understand what makes for a successful internship?
 3. We need to think about the funding issue for interns; we need a more comprehensive plan for paid mentorships so perhaps leave that work to Alex and team
 4. Sasha can help identify training opportunities in addition to internships. OED has focused on career assistance; setting up trainings, workshops, and school center events
 5. Chair suggests having a more tangible item or a vehicle to entice companies. In other words, we need to think about what kind of work, how many hours, and more details on the nature of the internship to spark need. A sense of parameters brings more people in.
 6. There is difficulty in promoting internships through single events. Mentorship programs need more work on getting the word out geographically, etc.
 7. DON has a youth commission and significant funding; we should think about a potential partnership with them and getting youth prepared for jobs. Perhaps invite them to one of our commission meetings to learn about each other's work.
- **“Raise Awareness and accessibility of the Music Commission”**
 - Objectives listed in order of priority:*
 - Objective 1: Strengthen social media presence
 - Objective 2: Monthly profiles of music commissioners
 - Objective 3: Seafair
 - ❖ Reese, Nicole, and Catherine spoke to the importance of the impact of the commission's involvement with Seafair. We need our community to see us as a “Seattle staple” and it is an easy win for us in terms of community engagement
 - ❖ Nicole suggests that we scratch creating an elaborate float and work with our great classic car arrangement
 - ❖ We need to use the Seafair stage as place for more music community members to participate. Nicole suggests that we have Sound Off! or The Residency on the stage presented by the SMC
 - ❖ Chair thinks authorities intend to have more music involved and partnerships
 - **“Continue dialogue with developers and community activists”**
 - Form task force, identify opportunities for action, provide quarterly updates on progress
 1. How do we continue to be present and make cultural spaces a priority for developers?
 2. We need to be dedicated to POC
 3. The commission does not have the resources to be a leader in this and there is parallel work going on through OAC
 4. How do we support others' efforts and best push an agenda for music constituents?
 5. What are the tangible points where we can make a difference?

- Advocacy + Economic Development Initiatives - *Listed in order of priority*
 - **“Expand the Experience City of Music Program”**
 - Objective 1: Develop or strengthen partnerships. *Partners listed in order of priority:*
 1. Downtown Seattle Association
 2. Waterfront
 - ❖ Friends of the Waterfront appreciated our input from recent event and is offering a few seats on their Waterfront Advisory Committee
 3. Visit Seattle
 - ❖ Tracey Wickersham is our connection for the Convention Center
 - ❖ Partnership that could open up Pike/Pine
 4. Airport
 - ❖ Concerns with expansion, but okay with maintenance
 - ❖ Recordings/ads were solely done by Nadine, but her term has ended and we need a new commissioner(s) to take on this work. Nicole, Sharlese, Nate, Sue, and Catherine are interested in being involved.
 - ❖ Sharlese suggests KEXP intern getting involved
 - ❖ We might have access to recording studios and design assistance, but we need to identify
 - ❖ We may need Nadine to explain details to us. Nicole will contact Nadine and try to get together with those interested in the work
 5. Puget Sound Regional Council/Chamber
 - ❖ Invite to commission meetings
 6. OVG
 - ❖ Do we want the SMC to have a seat at the OVG Community Engagement table? How could City of Music Career Day intersect? Reese will inquire and circle back.
 - **“Increase access to professional development, networking, and capital, esp. for people of color”**
 - Objectives listed in order of priority:*
 - Objective 1: Assist with employer recruitment for City-supported internships
 - Objective 2: Possible training partners: Ventures, Noise Complaints Group
 1. Supported Ventures and Mastering the Hustle historically
 2. Can we have a SMC rep at the Mastering the Hustle effort? Waiting to hear Upstream decision
 3. MoPOP is about to launch a new mentoring program
 - Objective 3: Leverage The Mixer events
 - **“Increase awareness and SMC representation in affordability conversations; advocate for music community”**
 - Objectives listed in order of priority:*
 - Objective 1: Develop strategy and protocol for activating the community around advocacy opportunities
 - Objective 2: Identify whom to talk to, formalize connections to other groups
- 2019 Work Plan Priorities: New priorities
Listed in order of priority
 - Creative housing solutions + Performance solutions (i.e., house concerts)

- Tool kit for house concerts is in the works – Ben Hunter is heading and Nicole is involved
- Job opportunities – actionable steps to follow
- Advocating for safer spaces – need to identify actionable steps
 - Racial equity is our foremost priority in our work plan
 - Contracted with Equity Matters for community training focused on venue staff/management. Training on 1/28/2019.
 - Sexual harassment prevention
 - Currently solidifying language and will be sending out to venues
- Events + festivals
 - Concerns about 100% police cost recovery for events, which makes it difficult to get special events off ground. Small community events cannot afford it.
 - We have invited Bruce Skinner to speak at A + ED meeting and have a Q&A
- Need to build back in Roadshows, Career Day
- Evolving narrative of “culture” and “City of Music” branding
- More mentorship/internship – See 2018 priorities and tool kit for internships
- Tech integration
 - A lot of recent talk about music tech in our community
 - Avenues not fully explored
 - Need to identify new partners to refine work and invite them to speak
 - Cultural space can be digital

Misc. Announcements & Updates

- Equity Matters is prepping for the 1/28 training. Meli will send an email with link to Google Doc for industry participant recommendations. Equity Matters will be conducting a pre-training survey so we have to submit our confirmed participant list by 12/28/18.
- Meli will send out Music Survey deadline extension and outreach details
- Please send 2019 SMC parking request applications to Allie
- Please send thoughts regarding Seafair South end presence to Nicole
- Sharlese will be giving a talk on self-care and activism at the next Mixer on 11/28 @ KEXP
- Sue will forward job listings at UW Bothell Digital Future Lab research studio

Adjourn

Meeting adjourned at 2:09 pm

Future Music Commission Regular Meetings:

2019 Meetings

February 20
 April 17
 June 19
 September 18
 November 13