



The City of Seattle

## Pike Place Market Historical Commission

Mailing Address: PO Box 94649, Seattle WA 98124-4649  
Street Address: 600 4th Avenue, 4th Floor

### MINUTES

MHC 34/19

Wednesday, February 27, 2019

4:30 p.m.

PDA Meeting Room, 93 Pike Street, Room 317

### COMMISSIONERS

Sam Farrazaino

Bob Hale

Michael Hammond

Rachael Kitagawa

John Ogliore, Vice Chair

Lauren Rudeck

Christine Vaughan, Chair

Anais Winant

### Staff

Heather McAuliffe

Melinda Bloom

### Absent

Chair Christine Vaughan determined that a quorum was present and called the meeting to order at 4:30 pm.

She reminded Commission members to announce any conflict of interest or ex parte communication prior to review of applications.

### **022719.1 APPLICATIONS FOR CERTIFICATES OF USE APPROVAL**

022719.11 Farhavar Persian Café  
1530 Post Alley #3A  
Vida Movahedi Moghadam

Staff Report: Ms. McAuliffe explained the application for change in ownership to an LLC owned 100% by Vida Movahedi Moghadam. No change in use. She noted the proposed ownership structure is an S-corporation. She said the space is in Zone 2, street level, Food a-e & Retail a-d uses permitted. Approved use: Café specializing in Persian cuisine – Food e. Space is 318 square feet. The applicant is the only

Administered by the Historic Preservation Program Seattle Department of Neighborhoods

“Printed on Recycled Paper”

owner and she does not have any financial affiliations with another business. She will be onsite three-four days a week. Business hours: 9:00 a.m. to 5:00 p.m. Monday through Sunday. Exhibits reviewed include site plan, written description of ownership interest and role in the business operation, State of Washington corporation information, and menu. Guidelines that applied to this application included 2.10, 2.1, 2.4, 2.5, 2.6, and 2.7.

URC Report: Ms. McAuliffe said the Committee cited 2.10, 2.1.3, 2.1.3, 3.4, 2.5.1 e, 2.6, 2.7.1 and recommended to approve.

Applicant Comment:

Vida Movahedi Moghadam said she has been at the Market for many years working at Sisters Bakery, Saffron, and others. She said she enjoys meeting public and had the opportunity to buy the business. She is finishing college and will be on site at least five days a week.

Landlord Comment:

Matt Holland, PDA, said it is a family-run, owner-operated business. He said the business is engaged in the community and has done well in a tough spot.

Public Comment: There was no public comment.

Mr. Hammond said the URC recommended approval and had no concern. He said it is a good fit.

Action: Mr. Ogliore made a motion to adopt a resolution to approve the application as presented.

MM/SC/JO/SF 7:0:0 Motion carried.

**022719.4 APPROVAL OF MINUTES:**

February 13, 2019

MM/SC/LR/MH 6:0:1 Minutes approved as amended. Ms. Kitagawa abstained.

**022719.5 REPORT OF THE CHAIR**

Ms. Vaughan said she and Ms. McAuliffe met with Donna Springer, Racial Equity trainer to review guideline language; they took language and made minor changes and refined questions a bit.

Ms. McAuliffe said the Commission hasn't seen the soundscape guidelines; the review committee looked at them. She said she would see if they have been finalized.

Mr. Ogliore noted the word ‘invidious’ seems hostile.

Commission members discussed the word ‘invidious’, suggesting use of ‘undesirable’, ‘unpleasant’, among others.

Ms. Vaughan said the word sounds like what it is.

Ms. McAuliffe suggested considering if the word is too obscure for people to understand.

Mr. Farrazaino said the word itself is discriminatory in a sense and would be difficult for ESL speakers to understand. He supported finding a way to say it in plainer language.

Discussion ensued about the use and meaning of the word and how else the same thing could be conveyed. It was decided that the word “invidious” was unnecessary and that the list of discriminations was enough. “Age” was added to the list of discriminations. Ms. Kitagawa said that future Commissioners could add to the list if necessary.

Ms. Vaughan said people called out would have a particular viewpoint.

A new section will be drafted.

Ms. McAuliffe said the GRC talked about event jurisdiction and decided to leave the three-day exemption in the guidelines. She said there is concern about amplification which is addressed in soundscape guideline.

Mr. Ogliore said there is loud amplification and drop-ins who go in to park.

Ms. Vaughan said they looked at pop-up art demos; Ms. McAuliffe will send link. She said the murals are out of the way and are painted over after a month. She said there is no prohibition with it, but the Commission should be briefed on it.

Ms. Rudeck said they seem to be in spaces that needed activation anyway.

Mr. Ogliore said it is nice to know they bring activation.

Regarding sandwich board enforcement, Ms. McAuliffe said she took photos and contacted the PDA. She said PDA will work with tenants. She said she hoped to have letters in the mail Friday.

**022719.6 REPORT OF STANDING COMMITTEES:**

**022719.7 STAFF REPORT**

**022719.8 NEW BUSINESS**

5:20 pm Ms. Rudeck made a motion to adjourn. Mr. Farrazaino seconded.

Respectfully submitted,

Heather McAuliffe  
Commission Coordinator