



## SODO Advisory Group Meeting #2 Summary Friday January 24, 2020

### Attendance

Name	Organization	Attending
Henry Liebman	American Life	Yes
Mark Miller	Macmillian-Piper	No
Ron Judd	WSDOT	Yes
Brian Mannelly	SSA Marine	Yes
Fred Mendoza	Public Stadium Authority	Yes
Lisa Howard	Alliance for Pioneer Square	Yes
Kristal Fiser	UPS	Yes
John Persak	International Longshore & Warehouse Union	Yes
Erin Goodman	SODO BIA	Yes
Fred Rivera	Seattle Mariners	Yes
Maiko Winkler Chin	Seattle Chinatown International District PDA	Yes
Charley Royer	Public Facilities District	Yes

### Advisory Group Members' Feedback on Process and Data

- Confirm where cannabis is classified in the employment data
- Obtain demographics of industrial jobs (salaries; education; etc.)
- Consider national trends in industries to provide some forecasts with respect to employment expectations
- Prepare a Public/Private ownership map
- Request that the City represent IG1 and IG2 zoning separately on the map

### Implications of Mayor's Principles for SODO

After receiving a briefing on existing City goals and policies for the industrial and maritime sectors in SODO, Advisory Group members were asked to consider the implications of the Mayor's principles for their neighborhood.

These ideas are presented by principle below:

#### **B. Strengthening and growing Seattle's industrial and maritime sectors**

- Strengthen infrastructure that supports business growth
- Need more nuanced definitions of "industrial" uses that allows for accounting of, and support for - overlapping mixes of varied uses.
- Actively partner with regional networks



## **C. Promoting equitable access to living-wage jobs through an inclusive economy and ladders of economic opportunity.**

- Assist with the development of SODO jobs initiative
- Receive city assistance with marketing of jobs to traditionally underrepresented groups
- More investment in workforce development: The integration of trades in public schools
- Proximate affordable housing

## **D. Improving the movement of people and goods to and within industrial zones and increase safety for all travel modes.**

- Rethink traffic patterns for pedestrian safety and invest in pedestrian infrastructure to and from transit
- Better public transportation, especially improved 'last mile' connections
- Improvements to public safety will reduce the rates of Single occupancy vehicle use in SODO

## **E. Aligning Seattle's industrial and maritime strategy with key climate and environmental protection goals.**

- Require/incentivize biofuels and promote the programs/tax benefits that already exist
- Promote electric-charging infrastructure

## **Local Vision**

After considering the local implications of the principles, Advisory Group members weighed in on the question: What are the priority elements of our desired future for the Industrial and Maritime sectors in SODO?

- An area with uses complementary to stadium and industrial
- Housing and amenities to support workers in SODO
- Importance of industrial and maritime land to regional economy
- Protection of working waterfront (nexus with transportation)
- Environmentally and economically stable
- Carbon neutral
- Long-term transportation & land use policies to sustain manufacturing, logistics, & maritime
- Reduction of Single Occupancy Vehicles (SOV)
- Improved human capital and infrastructure such as roads, sidewalks, water mains, electric
- Intentional transition from downtown to manufacturing, logistics, and maritime
- Promotion of the availability of SODO jobs
- Co-location of jobs and affordable housing for workers
- More density of all uses
- Access to port and major transportation corridors
- Zoning is commensurate with current and future manufacturing, logistics, and maritime jobs



## SEATTLE INDUSTRIAL & MARITIME STRATEGY SODO ADVISORY MEETING # 2 1/24/20

### PRINCIPLES

- (B) INDUSTRIAL/MARITIME SECTOR
  - STRENGTHEN INFRASTRUCTURE THAT SUPPORTS BUSINESS GROWTH
  - NEED BETTER DEFINITION OF "INDUSTRIAL" BY SUB-ZONES (OPPORTUNITIES FOR OVERLAPPING USE)
  - ACTIVELY PARTNER WITH REGIONAL NETWORKS
- (C) EQUITABLE JOBS
  - ASSIST W/ DEVELOPMENT OF SODO JOBS INITIATIVE
  - CITY ASSIST W/ MARKETING, JOBS
  - MORE INVESTMENT IN WORKFORCE DEVELOPMENT: PUBLIC SCHOOLS
  - PROMINENT AFFORDABLE HOUSING
- (D) TRANSPORTATION
  - RETHINK TRAFFIC PATTERNS FOR PEDESTRIAN SAFETY
  - BETTER PUBLIC TRANSPORTATION
- (E) ENVIRONMENT
  - REQUIRE/INCENT BIOFUELS
  - PROMOTE ELECTRIC-CHARGING INFRASTRUCTURE

### VISION

- AN AREA W/ USES COMPLEMENTARY TO STADIUM + INDUSTRIAL
- HOUSING TO SUPPORT WORKERS IN SODO (AMENITIES)
- IMPORTANCE OF IND/MAR LAND TO REGIONAL ECONOMY
- PROTECTION OF WORKING WATERFRONT (MIXED W/ TRANSPORTATION)
- ENVIRONMENTALLY + ECONOMICALLY STABLE
- CARBON NEUTRAL
- LONG TERM TRANSPORTATION + LAND USE POLICIES TO SUSTAIN MANUFACTURING, LOGISTICS + MARITIME
- REDUCTION OF SOV

### PROCESS/DATA

- IMPROVED INFRASTRUCTURE + HUMAN CAPITAL
  - INTENTIONAL TRANSITION FROM DOWNTOWN TO MANUFACTURING, LOGISTICS + MARITIME
  - PROMOTION OF THE AVAILABILITY OF SODO JOBS
  - CO-LOCATION OF JOBS + AFFORDABLE HOUSING FOR WORKERS
  - MORE DENSITY OF ALL USES
  - ACCESS TO PORT + MAJOR TRANSPORTATION CORRIDORS
  - ZONING THAT IS COMMENSURATE W/ CURRENT + FUTURE MANUFACTURING, LOGISTICS, + MARITIME JOBS
- (ROADS, SIDEWALKS, WATER MAINS, ELECTRIC)
- CONFIRM WHERE CANAL IS CLASSIFIED IN THE EMPLOYMENT DATA
  - DEMOGRAPHICS OF INDUSTRIAL JOBS (SALARIES, EDUCATION, ETC)
  - CONSIDER NATIONAL TRENDS IN INDUSTRIES
  - PUBLIC/PRIVATE OWNERSHIP MAP