

**DRAFT For Discussion  
During May 21 – Stakeholder Advisory Group Meeting**

**STADIUM DISTRICT VISION**

A unique and lively destination sports and entertainment district for all that includes a range of complementary uses, is a seven day a week neighborhood, and preserves industry in the Duwamish manufacturing industrial center.

**GUIDING PRINCIPLES**

**Land Use**

- **Strive for a balanced mix of land uses** that supports regional sports and entertainment, and includes complementary activities that contribute to a neighborhood seven days a week during non-event times.
- **Recognize close proximity to nationally significant port, rail and industrial activities** in the Duwamish Manufacturing Industrial Center, and limit location of land uses in the district to ways that are compatible with vital industrial activities.
- **Provide inviting faces to the district** that engage and embrace the adjacent Pioneer Square and Chinatown/International District neighborhoods, and limit impacts on industrial uses by providing a strong edge to the stadium district adjacent to the manufacturing industrial center, especially at South Holgate Street.
- **Support development incentives** where appropriate.

**Catalyst Sites**

- **Recognize a limited number of key sites** available for infill development in the district, and encourage new uses and configurations on these sites to optimize their contribution to the district vision.

**Sustainability**

- **Strive to create a district that will serve as a national leader for sustainability** among neighborhoods with professional sports facilities.
- **Encourage innovative green infrastructure strategies**, including handling of stormwater, waste heat recovery, and transportation.

## **Mobility**

- **Capitalize upon transportation investments in and near the District** by enhancing connections to, and through the District optimizing the convenience and safety of all transportation modes including: pedestrian, bicycle, transit, car, service, and freight.
- **Strive for collaborative and integrated transportation management** among major sports and entertainment uses and other uses in and near the district.
- **Support preservation and enhancement of freight mobility** through the district especially to port and rail facilities.
- **Address event and day-to-day parking needs** in the district.

## **Public Realm**

- **Explore the development of a finer grain in the public realm**, with a network of varied public spaces and quality streetscapes that accommodates patrons before and after events, supports social interaction, promotes activity seven days a week to create a safe and vibrant District, and is complementary to neighboring industrial activity.