

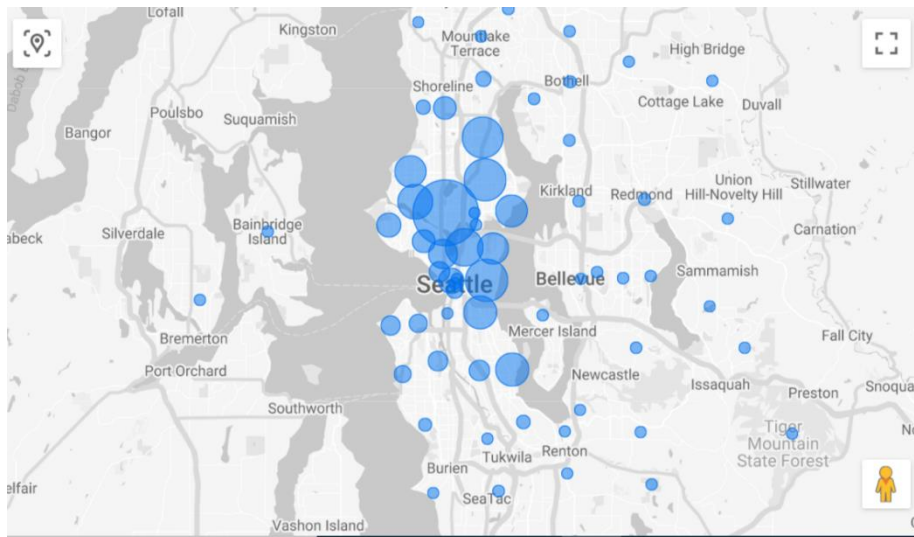
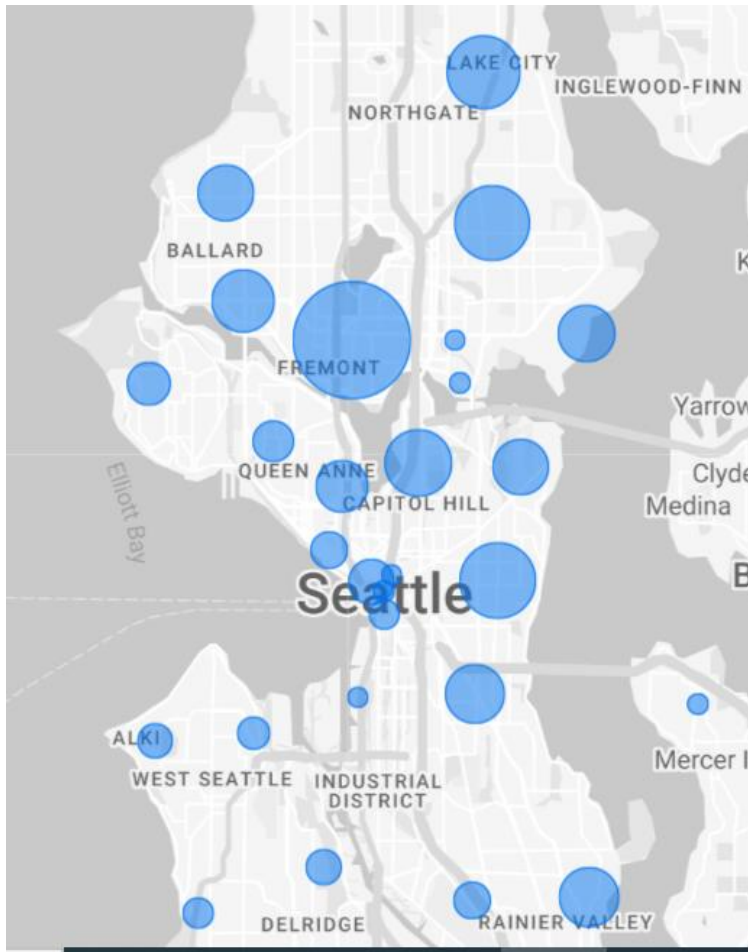
One Seattle Phase 1 Survey: Report Out

We heard from 2,348 individuals in the first survey for the One Seattle Plan and are excited to be able to share some of our preliminary findings. These insights will inform both our planning and engagement as we move forward in these processes.

On the engagement side, we will respond by offering additional opportunities for interactive virtual engagement, including more surveys. We also received feedback that this first survey was too long, with too many potential answers that were wonky and solutions-oriented; we will adjust by shortening future surveys, strive to use plain-talk and more visuals, and by offering more opportunities to share community-driven solutions and perspectives. We also acknowledge that Seattle's BIPOC communities—which are the central focus of our engagement work—are not as well represented in this initial survey as we would like, despite our efforts to center these communities in our outreach. We will continue to focus our limited staff and budget resources on uplifting the voices and perspectives of these communities as our Engagement Process unfolds.

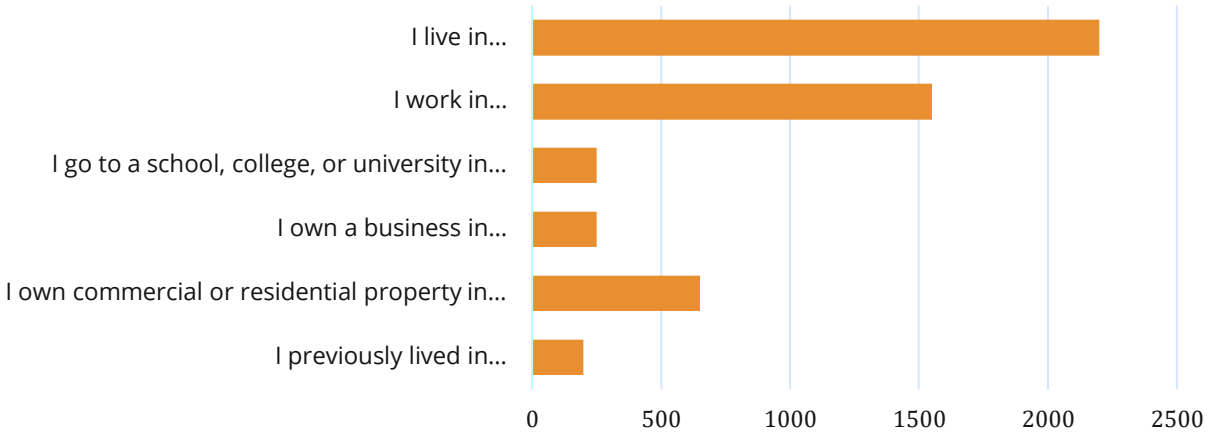
On the planning and policy side, both the open- and close-ended survey responses have been shared with OPCD policy staff, who are incorporating this feedback into their work to update the Comprehensive Plan. Over the course of 2022, we will combine this survey data—along with additional feedback obtained through our [Engagement Process](#)—with technical analysis of the Plan's elements. Together, developing this technical analysis and obtaining more community input will allow us to create a Draft Update to Seattle's Comprehensive Plan, which will be released for public review and comment in 2023.

QUICK GLANCE: RESPONDENTS BY ZIPCODE

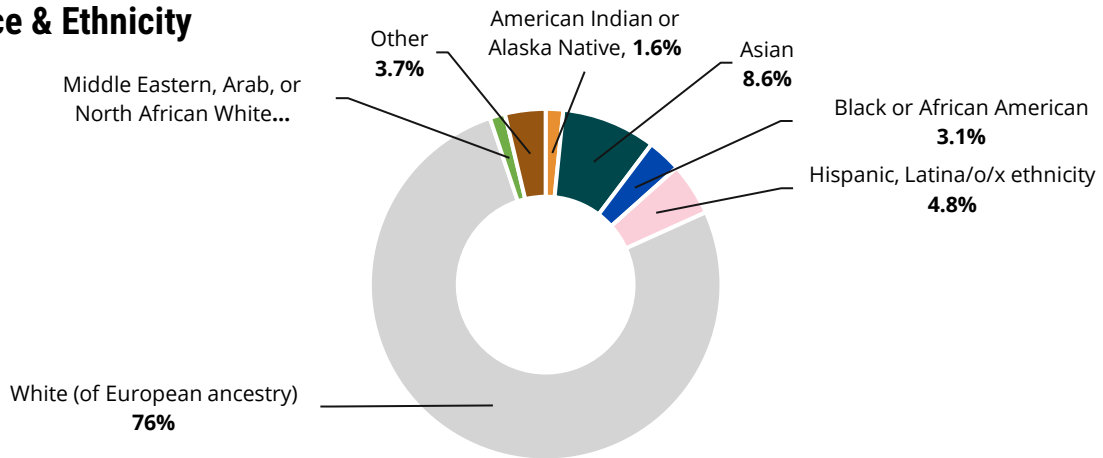


RESPONDENT DEMOGRAPHICS

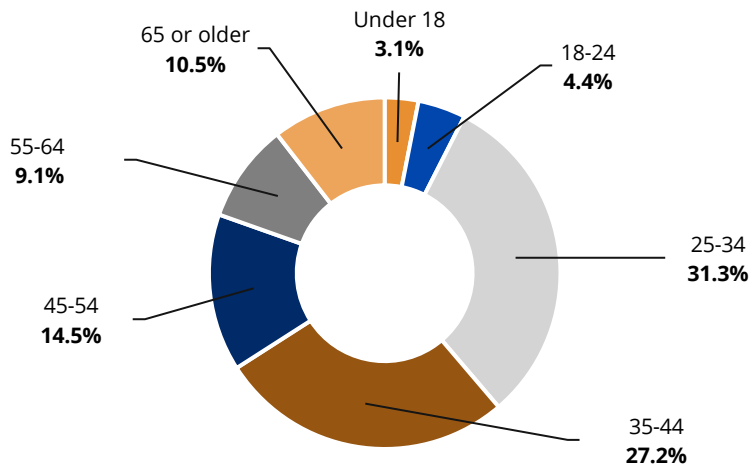
Relationship to Seattle



Race & Ethnicity

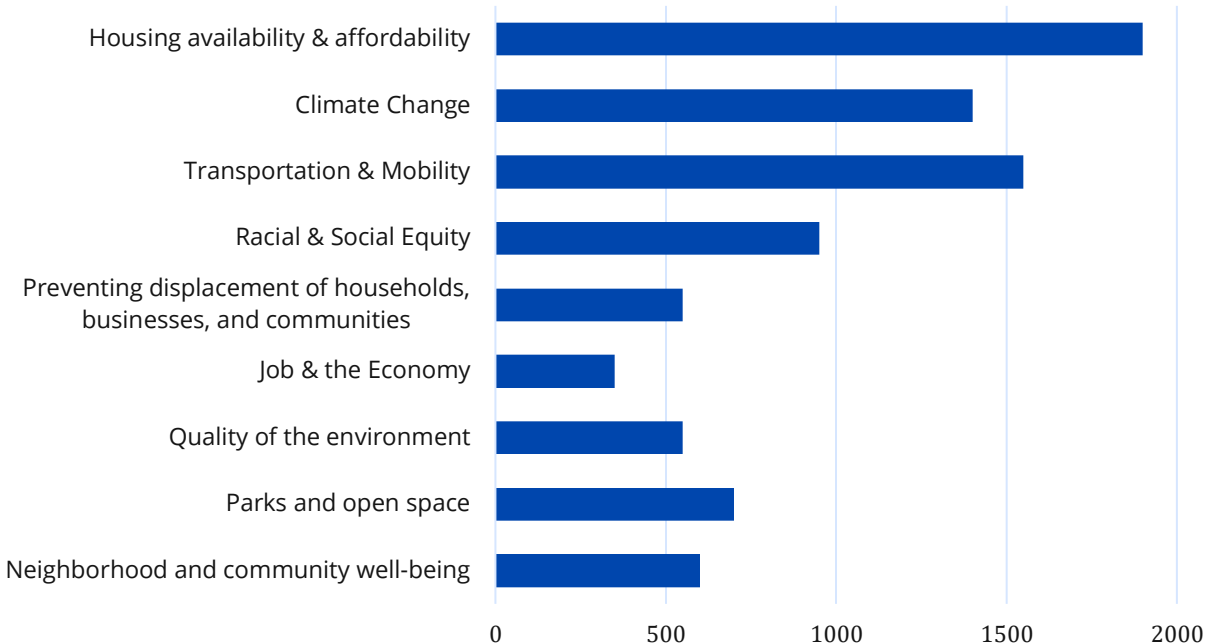


Age Range



FOCUS TOPICS FOR THE ONE SEATTLE PLAN

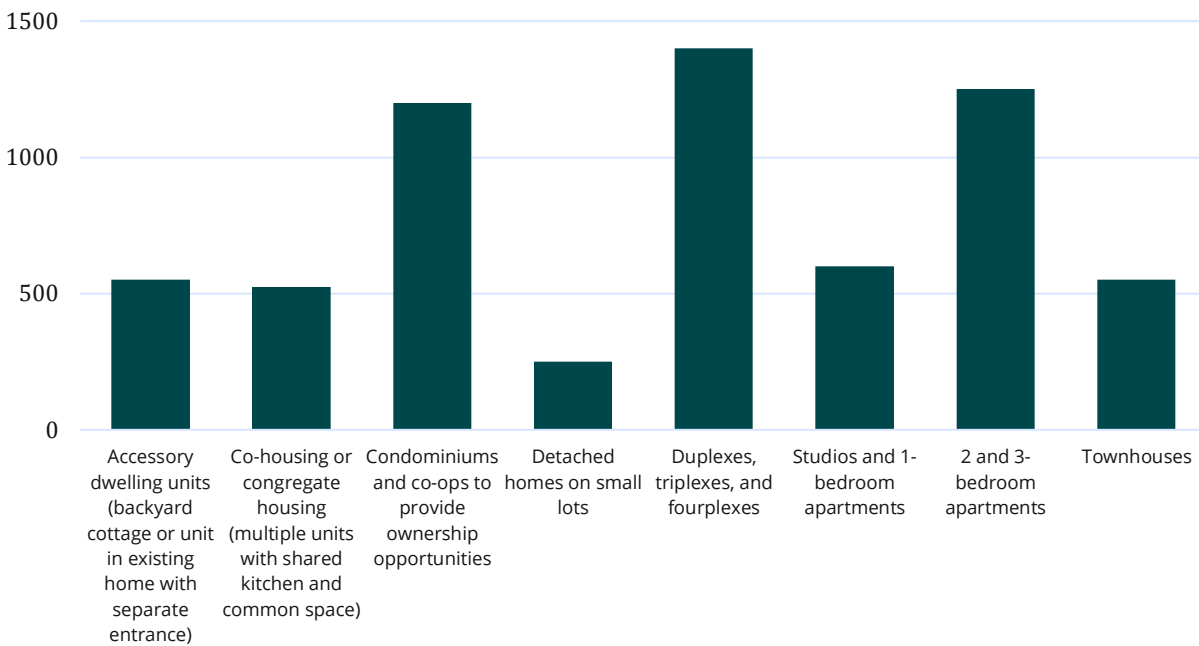
What are the most important topics you would like to see addressed in our next Comprehensive Plan?



- **Among all survey respondents**, the subjects identified as being the highest priority for being addressed in the One Seattle Plan were:
 - **Housing availability and affordability (21.8%)**
 - **Transportation and mobility (18.2%)**
 - **Climate change (16%)**
 - **Racial and social equity (10.9%)**
 - Parks and open space (8.6%)
 - Neighborhood and community well-being (7.3%)
 - Preventing displacement of households, business and communities (6.8%)
 - Quality of the environment (6.6%)
 - Jobs and the economy (3.8%)
- **The prioritization of these top 3 elements—Housing, Transportation, and Climate Change, in this order, remained the same across categories of race/ethnicity, homeownership, age, and gender**

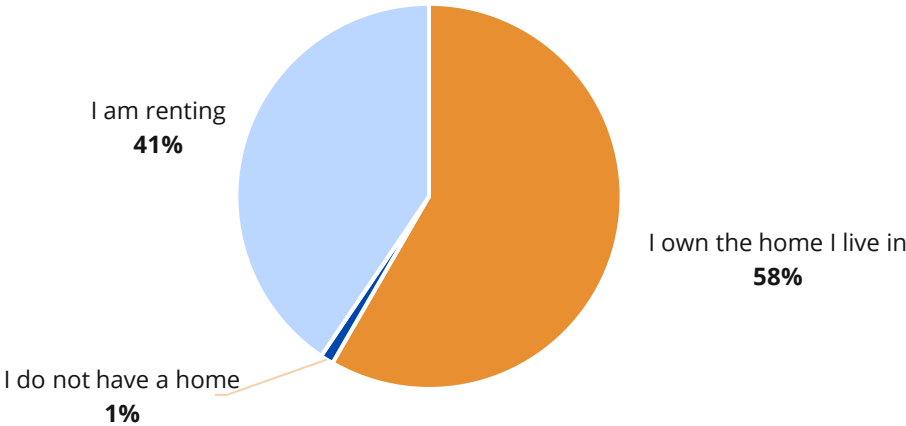
HOUSING

What types of housing do we most need to add as the city grows?

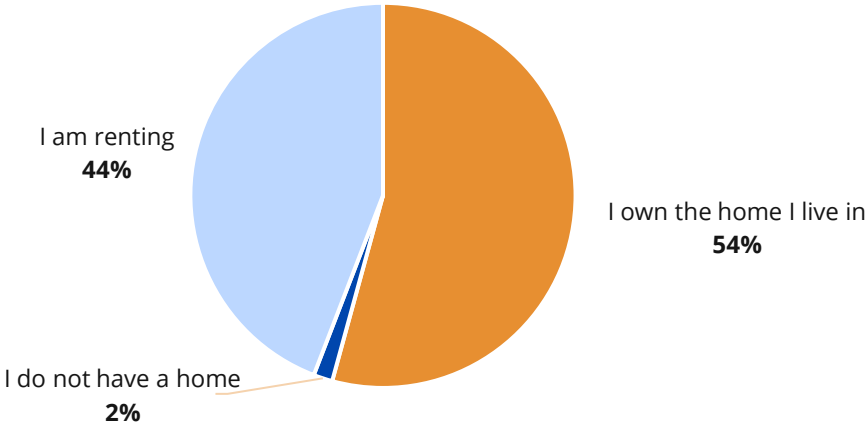


- Among **all survey responders**, the responses to the question, “what types of new housing should we be adding as the city grows?”, ranked the top housing choices as:
 - Duplexes, triplexes, and fourplexes (21.4%)
 - 2 and 3-bedroom apartments (20.2%)
 - Condominiums and co-ops to provide ownership opportunities (18.09%)
 - **Less than 5% of all survey respondents thought that we should be adding new detached homes on small lots**
- This result was consistent among those that identified as **owning a home and renters**
- The only slight variation among top 3 housing choices identified were among those who that are experiencing homelessness, with
 - The top choice still being duplexes, triplexes, and fourplexes (23.53%)
 - **Followed by 2- and 3-bedroom apartments and studios and one-bedroom apartments tying for the 2nd most desired housing (20.59%)**
 - **Only 1.47% of those experiencing homelessness thought that we should be adding new detached homes on small lots**

Home Ownership Status

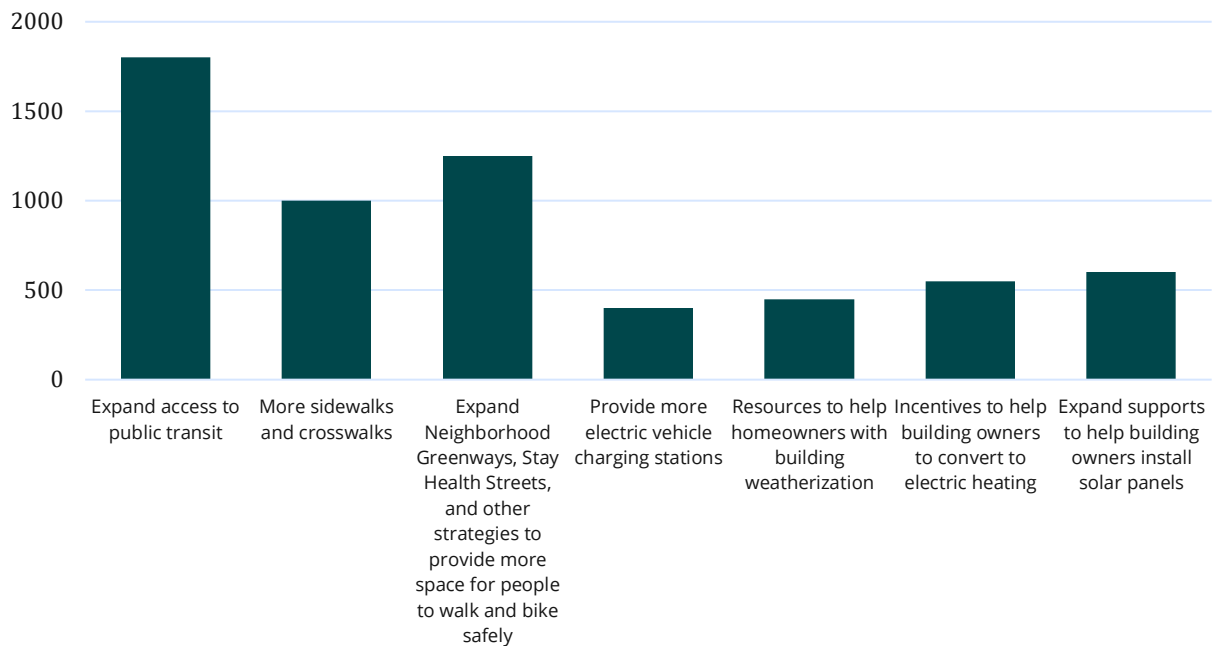


BIPOC Homeownership



STRATEGIES TO MITIGATE CLIMATE CHANGE

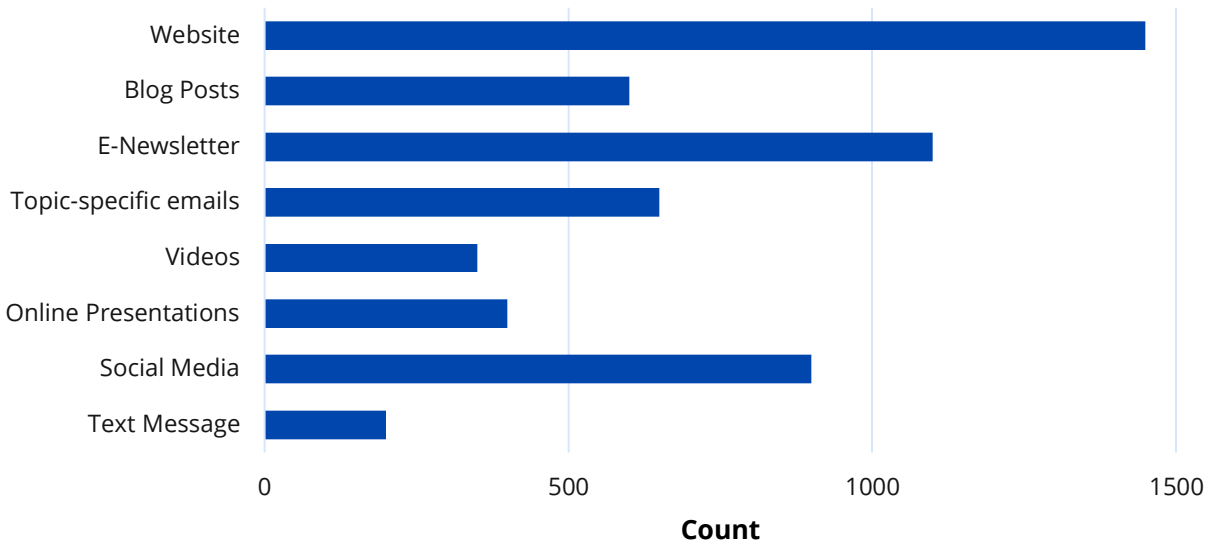
What opportunities and strategies to reduce our carbon footprint would you most like to see incorporated into the Comprehensive Plan?



- In response to the question, “what strategies and opportunities should we incorporate into the Comprehensive Plan to reduce Seattle’s carbon footprint?”, there were three main categories:
 - **Changes to our transportation System**
 - Comprising 67.6% of all responses, the top three carbon reduction strategies were focused on improvements to our transportation system:
 - “expand access to public transit” (29.8%)
 - “expand Neighborhood Greenways, Stay Healthy Streets, and other strategies to provide more space for people to bike and walk safely” (20.7%)
 - “more sidewalks and crosswalks” (16.7%)
 - **Supports for business owners**
 - Almost 20% of respondents (19.3%) identified providing supports to business owners as the next most important arena for carbon reduction, by:
 - “expanding supports to help business owners install solar panels” (10.1%)
 - providing “incentives to help businesses convert to electric heating” (9.2%)
 - **Support for individuals**
 - 13.5% of respondents identified making carbon reduction easier at the individual level, through:
 - “resources to help homeowners with building weatherization” (7%)
 - “providing more electric vehicle charging stations” (6.5%)

ENGAGEMENT INSIGHTS

How would you prefer to receive information about the Comprehensive Plan Update over the next couple of years?



What activities would you be most likely to participate in?



Learn more:

www.seattle.gov/OPCD/one-seattle-plan