



Move Seattle Now Online Survey
City of Seattle Department of Transportation
March 18 – April 30, 2015
n=5325, Margin of Error = ± 1.3 percentage points
EMC Research #15-5570

All numbers in this document represent percentage (%) values, unless otherwise noted. Please note that due to rounding, percentages may not add up to exactly 100%.

The Transportation Levy to Move Seattle was introduced by Mayor Ed Murray in March 2015. The proposed nine-year, \$900 million levy will take care of the basics, maintaining our streets, bridges, and sidewalks, while also investing in the future with improvements that give us more transportation choices to move growing numbers of people efficiently and reliably through our city and between our neighborhoods.

Thank you for participating in this questionnaire and telling us more about your transportation funding priorities. The feedback we receive will help to inform the final Transportation Levy to Move Seattle developed by Mayor Ed Murray that will be submitted to City Council later this spring.

The survey should only take about 5 minutes to complete.

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- 1. Do you live in the City of Seattle?

Yes	88%
No	12%

 - 2. What is your home zip code. **(OPEN END)**
See the attached excel sheet

 - 3. Do you work in the City of Seattle?

Yes	82%
No	18%

[IF Q3=1, ASK Q4, ELSE SKIP TO Q5]

- 4. Approximately how many miles is your commute to work one way? **(OPEN END)**

0-10 Miles	85%
11-20 Miles	11%
21-30 Miles	3%
31-40 Miles	1%
41-50 Miles	0%
50+	0%

[RESUME ASKING EVERYONE]

*See the attached excel sheet

5. What are the two **primary** ways you get around Seattle? Rank them as 1 and 2.

	Rank 1	Rank 2
Drive alone	36%	18%
Carpool or vanpool	6%	11%
Public transit	35%	26%
Car2go	0%	2%
Walk	10%	24%
Bike	11%	9%
Other (Specify)*	1%	4%

Q6-12INT. In general, how easy or difficult is it for you to get around Seattle using each of the following modes? Use the scale below to select a number from 1 to 5 where 1 is easy and 5 is difficult.

	1	2	3	4	5	(NA/DK)	Mean
	Easy				Difficult		
6. Drive alone	15%	17%	21%	19%	16%	11%	3.03
7. Carpool or vanpool	5%	9%	12%	10%	12%	54%	3.32
8. Public transit	8%	23%	32%	20%	13%	4%	3.05
9. Car2Go	4%	10%	10%	5%	4%	67%	2.89
10. Walk	20%	27%	26%	12%	8%	7%	2.59
11. Bike	7%	13%	18%	14%	11%	37%	3.14
12. Other (SPECIFY)*	7%	6%	5%	2%	3%	78%	2.40

13. Thanks for telling us a little about how you get around Seattle. Is there anything else you would like us to know in terms of how you get around Seattle before we move on? (**OPEN END RESPONSE, ALLOW FOR LENGTHLY RESPONSE**)

See the attached excel sheet

14. In 2006, Seattle voters approved a 9-year, \$365 million transportation levy, called Bridging the Gap, that expires at the end of 2015. The Bridging the Gap transportation levy has helped address our maintenance backlog, secure transit service, and improve road safety. Before this survey, had you heard of Bridging the Gap?

Yes	55%
No	36%
Not Sure	9%

*See the attached excel sheet

Q15INT. Mayor Ed Murray and the Seattle Department of Transportation are proposing a replacement levy, the Transportation Levy to Move Seattle, that aims to take care of the basics, maintaining our streets, bridges, and sidewalks, while also investing in the future with improvements that give us more travel choices to move more people in and around Seattle.

The Transportation Levy to Move Seattle is organized around four core values:

- **A Safe City** - Keep Seattle travelers safe by working to eliminate serious and fatal crashes and seismically reinforcing vulnerable bridges.
- **An Affordable City** – Provide high-quality and low-cost transportation options that allow people to spend their money on things other than transportation. Invest in smart maintenance today to avoid increased expense for our residents later.
- **An Interconnected City** - Provide an easy-to-use, reliable transportation system that gives travelers the options they want when they want them.
- **A Vibrant City** - Invest in streets and sidewalks that hum with economic and social activity.

15. Please rank these core values in order of importance to you, with 1 being the most important.

[RANDOMIZE]

	Rank 1	Rank 2	Rank 3	Rank 4
Safe City	39%	22%	23%	16%
Affordable City	23%	31%	27%	20%
Interconnected City	32%	33%	25%	10%
Vibrant City	8%	15%	24%	53%

[END RANDOMIZE]

*See the attached excel sheet

Q16-27INT. There are a number of investments the proposed \$900 million levy could fund.

On a scale of 1 to 5, where 1 is a Very low priority and 5 is a very high priority, how high of a priority is each of the following investments to you?

You can hover over the blue text to receive additional information.

	1 Very low priority	2	3	4	5 Very high priority	(DK)	Mean	
[RANDOMIZE]								
A Safe City - \$350 million over 9 years								
16.	Implement a program to eliminate serious and fatal crashes on Seattle streets							
	7%	11%	23%	27%	31%	2%	3.64	
17.	Protect our most vulnerable travelers – people walking and biking							
	8%	8%	15%	20%	48%	1%	3.92	
18.	Keep our bridges safe							
	2%	5%	19%	31%	41%	1%	4.05	
An Affordable City - \$275 million over 9 years								
19.	Maintain and modernize 250 lane-miles of our busiest streets							
	4%	10%	27%	29%	28%	2%	3.68	
20.	Provide tools to help people get around without the expense of owning a car							
	11%	8%	13%	19%	49%	1%	3.88	
An Interconnected City - \$170 million over 9 years								
21.	Modernize outdated streets to give people convenient and affordable travel options							
	5%	7%	22%	29%	34%	3%	3.80	
22.	Improve connections to light rail							
	6%	5%	12%	21%	55%	1%	4.16	
23.	Make it easier to walk and bike in Seattle							
	12%	8%	15%	19%	44%	1%	3.74	
A Vibrant City - \$105 million over 9 years								
24.	Improve mobility for freight and delivery vehicles							
	14%	21%	30%	18%	13%	4%	2.96	
25.	Invest in neighborhood priority projects							
	6%	11%	29%	28%	21%	4%	3.50	
26.	Take care of our urban forest and improve drainage in flood-prone communities							
	7%	11%	25%	28%	27%	2%	3.58	

[END RANDOMIZE]

27. Are there other transportation investments you feel should be a top priority for funding through this levy?
(OPEN END RESPONSE, ALLOW FOR LENGTHLY RESPONSE)

See the attached excel sheet

Demos. We aim to reach out to and hear from a broad cross-section of Seattle. By answering the following optional questions you'll help us better understand who is engaging with us on the transportation levy.

28. Please select your gender identity:
- | | |
|--------|-----|
| Male | 47% |
| Female | 52% |
| Other | 1% |
29. Please select the age category you are in
- | | |
|----------------------|-----|
| 18-29 | 21% |
| 30-39 | 28% |
| 40-49 | 20% |
| 50-64 | 23% |
| 65 or over | 6% |
| Prefer not to answer | 2% |
30. What is your race? Please select all that apply **(MULTI-RESPONSE)**
- | | |
|--|-----|
| White | 75% |
| Black or African American | 2% |
| American Indian or Alaska Native | 1% |
| Asian Indian | 1% |
| Japanese | 1% |
| Native Hawaiian | 0% |
| Chinese | 2% |
| Korean | 1% |
| Guamanian or Chamorro | 0% |
| Filipino | 1% |
| Vietnamese | 1% |
| Samoan | 0% |
| Latino | 2% |
| Other Asian (Specify)* | 1% |
| Other Pacific Islander (Specify)* | 0% |
| Something else (Specify)* | 2% |
| Prefer not to answer | 10% |
31. Do you have any other comments or suggestions? **(OPEN END RESPONSE, ALLOW FOR LENGTHLY RESPONSE)**
- See the attached excel sheet

Thank you for completing the survey. Your involvement and feedback will help shape Seattle's future.

Redirect to Website:

www.seattle.gov/LevytoMoveSeattle

*See the attached excel sheet