



Inclusive Mobility on Demand - RIDE NOW

Our vision, mission, and core values

Vision: Seattle is a thriving equitable community powered by dependable transportation

Mission: to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to **6 core values:**

- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence

Agenda

- Welcome & introductions
- Project updates & discussion
- Logistics & next steps



Welcome & introductions

Reminders:

- Please state your name before speaking
- Please mute yourself when not talking (*6 on phone)
- To turn off transcript, click CC > Hide Subtitle
- One person speaking at a time (and speak clearly)
- ...
- Most importantly, all perspectives are valid and important and belong in this conversation



Welcome & introductions

Introductions:

- Name, pronouns, role, access needs for today's meeting
- Ice-melter: Where will we find you this summer? ☀️



Project updates

We launched the pilot!

By the numbers:

- We've received ~430 requests (for over 3,200 vouchers) so far, plus interest from a handful of partner organizations
- **Yellow Cab:** 1,500 vouchers already out; over 2,000 more requested
- **Uber:** 500 vouchers out; over 100 more requested
- **Lyft:** Still setting up; over 380 requested

We're finalizing our rider feedback form (coming by email)

We're also finalizing an intro video:

<https://vimeo.com/nyhuiscreative/review/699157563/d6b27dc7ac>

Discussion

Questions and feedback? How should we adjust?

We already have more requests than we have budget for ride vouchers (\$58,000 cap) – do we...

1. Close the request form?
2. Give out fewer vouchers per person?
3. Decline some requests (prioritize certain recipients)?
4. Other/some combination?

Logistics & Next Steps

- Please fill out this survey by end of this week (**April 22**)
 - Feedback form: <https://www.surveymonkey.com/r/IMOD-April>
- Next meeting will tentatively be **May 24** (virtual)
 - Please let us know if you have a conflict
- Reminders/announcements:
 - Opportunity to participate in an interview about compensated stakeholder engagement – please email Margo if interested
 - Submit April invoice

Questions?

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<http://www.seattle.gov/transportation/projects-and-programs/programs/inclusive-planning-for-mobility-on-demand>